

BECOME A SHOW SPONSOR!

It is really, really expensive to produce quality live theater, and we are now offering a special opportunity for our local merchants and advertisers to underwrite part of the cost of our productions.

PLATINUM SPONSOR - \$5,000

These very special sponsors will have their company logo and include verbiage similar to "Presented by (Your name!)" included across the top of all print and promotional materials including Facebook events and Instagram posts. Also included is a full page ad in the program, a listing on our website (with a link), as well as direct mentions to the live audience every night of the performance.

GOLD SPONSOR - \$1,000

These sponsors will have their company logo appear across the bottom of all print and promotional materials which will appear on Facebook and Instagram. Also included is a full page ad in the program, a listing on our website (with a link). and direct mentions to the live audience every night of the performance.

SILVER SPONSOR - \$500

These sponsors will have a full page ad and be listed as a Sponsor in the program and on our website (with a link).

BRONZE SPONSOR - \$100

These sponsors will be listed as a Sponsor in the program and on our website (with a link).

PROGRAM BOOK ADVERTISING

In an effort to offset the cost of printing Stage Right is offering individuals and local merchants a chance to purchase ads in our program. This will be in a booklet format, with a finished size of 5-1/2 x 8-1/2 inches. It is to be printed in black ink on white stock. The number of pages will be determined by the number of participating advertisers. Ad placement is based on a first come basis.

*Deadline: Digital or Camera-ready art needed **TWO WEEKS PRIOR TO SHOW.***

Advertising Rates

<i>Size</i>	<i>Specifications (width x height)</i>	<i>Cost/Show</i>
1/4 Page - Vertical	2-3/8 x 3-7/8 inches	\$50
1/4 Page - Horizontal	5 x 1-13/16 inches	\$50
1/2 Page	5 x 3-7/8 inches	\$75
Full Page	5 x 8 inches	\$100

For advertisers who cannot furnish black and white, camera-ready art:

Stage Right provides a free basic ad layout service. This includes positioning your logo and typesetting your message and contact information with one faxed or e-mailed proof. If there is anything requiring design and/or illustration, we will be happy to quote services on an individual basis.

*Deadline: Ads which need to be created is **THREE WEEKS PRIOR TO SHOW.***

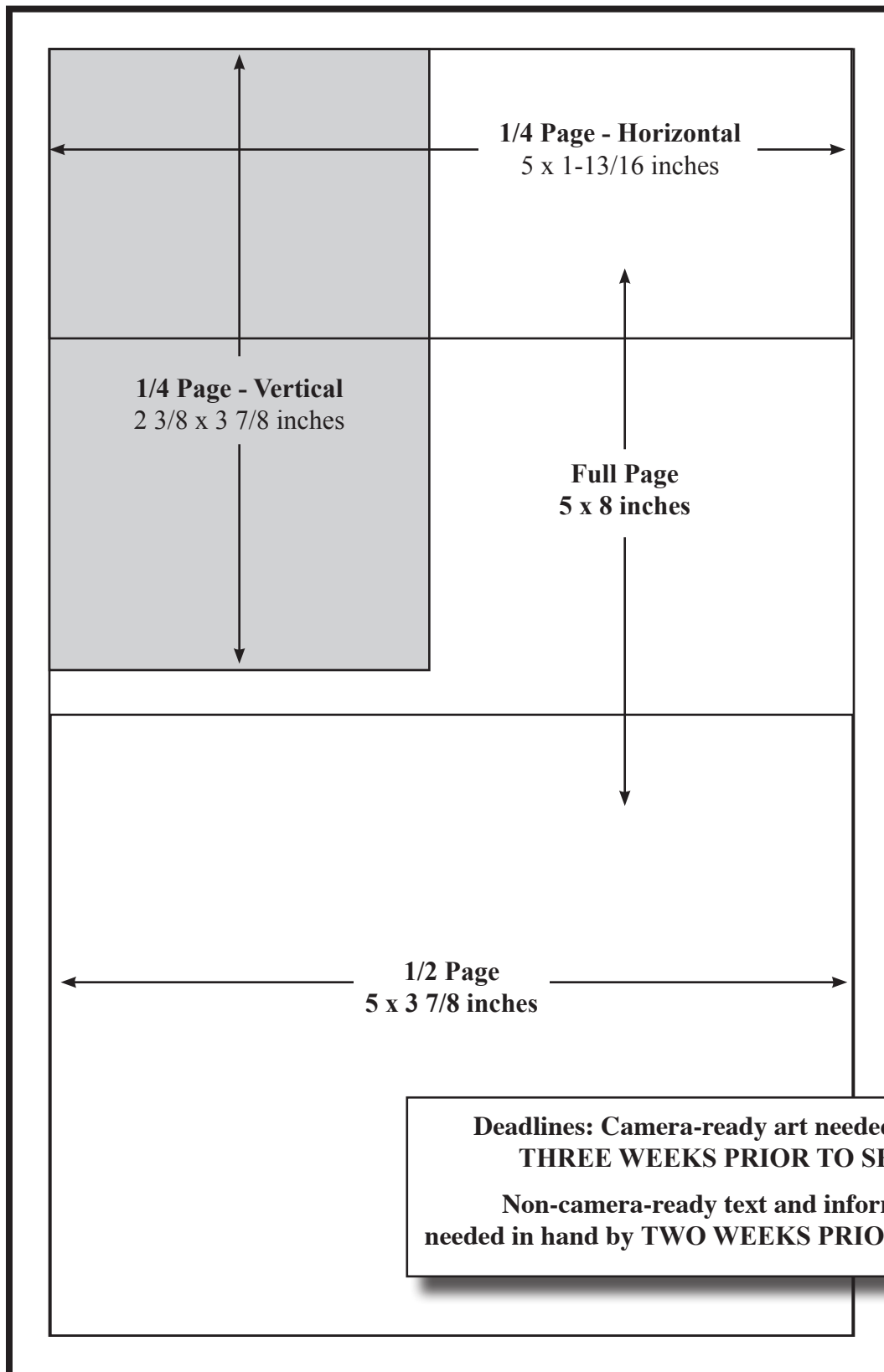
IMPORTANT: Electronic files must be high resolution JPGs or PDF files.

Please direct all camera-ready and/or electronic art or questions to: contact@stagerightpgh.org

All shows will be produced at the Aspinwall Riverfront Park, 285 River Avenue, Aspinwall, PA 15215

If you would like more information about how you may be of help to Stage Right or to make a tax-deductible charitable contribution to Stage Right Performing Arts & Education, please contact us by email or visit the website at www.stagerightpgh.org.

Program Book - Sample Ad Sizes



**Deadlines: Camera-ready art needed in hand
THREE WEEKS PRIOR TO SHOW**

**Non-camera-ready text and information
needed in hand by TWO WEEKS PRIOR TO SHOW**



PERFORMING ARTS & EDUCATION

P.O. Box #562, Indianola, PA 15051
contact@stagerightpgh.org
www.stagerightpgh.org

Display Advertising / Sponsor Agreement

YES, I'd like to become a Show Sponsor at this level: Platinum Gold Silver Bronze

Stage Right is hereby authorized to reserve the following advertising space in:

One show's program book (*name of show*) _____ (*dates*) _____

Name: _____

Address: _____

City: _____ State _____ Zip _____

Telephone: _____

Fax: (_____) _____

E-Mail: _____

Contact: _____

ORIGINAL INVOICE - CHARGES

Space Cost		
Art charges		
Subtotal		
Less Discount		
TOTAL		
Less Amount Paid		
Amount Due/Date _____		
Initial _____		
BALANCE DUE		

Ad Information

Size (check one):

1/4 Page - Vert. 1/4 Page - Horiz.

1/2 Page Full Page

Artwork:

Art Attached: Yes No

Art Due: _____

Proof: Yes No

Special Instructions: _____

- Payment in full with acceptance of this Agreement or within ten (10) days of the date of this Agreement is appreciated. A One and one-half percent (1.5%) per month service charge will be added to all accounts outstanding thirty (30) days from delivery.
- Advertiser agrees to pay all collection and attorney fees, as well as court costs, to recover any monies past due.
- Copy shall be published as submitted unless proof is requested by advertiser. Stage Right Performing Arts & Education assumes no liability for any copy error unless proof is returned in time for correction to be made. Advertiser agrees to accept a corrected display ad in next years publication, at no charge, in the event that liability for the error rests with Stage Right PA&E.
- Copy errors made by Stage Right PA&E, noted by advertiser on the art proof, and returned by the deadline, will be corrected at no charge. Advertiser's discretionary revisions to the art proof will be made by Stage Right PA&E, at a flat rate of twenty dollars (\$20.00) and will be invoiced to the advertiser upon publication.
- Advertiser agrees to indemnify and hold Stage Right PA&E harmless against all losses, liability, damage and expense of whatever nature arising out of copying, printing, publishing or distributing of the advertisement.
- The fulfilling of this Agreement is subject to delays caused by fires, strikes, accidents, government regulations or other causes beyond the control of Stage Right PA&E.
- Important Notice: This Agreement is noncancelable by advertiser, and advertiser acknowledges full and complete understanding of these terms. No conditions excepting those written herein are part of this Agreement.

Please sign by "X", keep TOP page and return this sheet with remittance and art.

Please return to:
Stage Right
P.O. Box #562
Indianola, PA 15051
Att: Bill Ivins

Accepted by: _____

Name: _____

(X): _____

Date: _____